



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	5A- 5:55A (EST)	7		X	X	X	X						WBNS-TV (WBNS)	5A NEWS	8/2/12
1.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5A- 5:55A (EST)	7		X	X	X	X			7	\$800.00	\$5,600.00	WBNS-TV (WBNS)	5A NEWS	9/21/12
2.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	5:57A- 7A (EST)	8		X	X	X	X						WBNS-TV (WBNS)	6A NEWS	8/2/12
2.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5:57A- 7A (EST)	8		X	X	X	X			8	\$1,200.00	\$9,600.00	WBNS-TV (WBNS)	6A NEWS	9/21/12
3.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	7A- 8A (EST)	7		X	X	X	X						WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	8/2/12
3.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7A- 8A (EST)	7		X	X	X	X			7	\$1,200.00	\$8,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/21/12
4.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	8A- 8:55A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	8/2/12
4.1	Revised Line / SPOT	10/02/12-10/05/12	5	:30	8A- 8:55A (EST)	7		X	X	X	X						WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	8/7/12
4.2	Normal Line / SPOT	10/02/12-10/05/12	3	:30	8A- 8:55A (EST)	7		X	X	X	X			7	\$1,000.00	\$7,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/21/12
5.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	4:25A- 4:58A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	NEWS	8/2/12
5.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	4:25A- 4:58A (EST)	4		X	X	X	X			4	\$200.00	\$800.00	WBNS-TV (WBNS)	NEWS	9/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	8:58A- 9:55A (EST)	7		X	X	X	X						WBNS-TV (WBNS)	KELLY	9/2/12
6.1	Revised Line / SPOT	10/02/12-10/05/12	5	:30	8:58A- 9:55A (EST)	8		X	X	X	X						WBNS-TV (WBNS)	KELLY	9/10/12
6.2	Normal Line / SPOT	10/02/12-10/05/12	3	:30	8:58A- 9:55A (EST)	8		X	X	X	X			8	\$800.00	\$6,400.00	WBNS-TV (WBNS)	KELLY	9/21/12
7.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	9:58A- 10:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DEAL	9/2/12
7.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	9:58A- 10:55A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DEAL	9/21/12
8.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	10:58A- 11:57A (EST)	7		X	X	X	X						WBNS-TV (WBNS)	TPIR	9/2/12
8.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	10:58A- 11:57A (EST)	7		X	X	X	X			7	\$800.00	\$5,600.00	WBNS-TV (WBNS)	TPIR	9/21/12
9.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	11:58A- 12:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	NOON NEWS	9/2/12
9.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11:58A- 12:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	NOON NEWS	9/21/12
10.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	12:30P- 2P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	SOAPS	9/2/12
10.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	12:30P- 2P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	SOAPS	9/21/12
11.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	2P- 3P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	TALK	9/2/12
11.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	2P- 3P (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	TALK	9/21/12
12.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	3P- 3:55P (EST)	7		X	X	X	X						WBNS-TV (WBNS)	DR. PHIL	9/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	3P- 3:55P (EST)	7		X	X	X	X			7	\$800.00	\$5,600.00	WBNS-TV (WBNS)	DR PHIL	9/21/12
13.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	3:58P- 5P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR OZ	8/2/12
13.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	3:58P- 5P (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DR OZ	9/21/12
14.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	5P- 6P (EST)	8		X	X	X	X						WBNS-TV (WBNS)	5P NEWS	8/2/12
14.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5P- 6P (EST)	8		X	X	X	X			8	\$2,200.00	\$17,600.00	WBNS-TV (WBNS)	5P NEWS	9/21/12
15.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	6P- 6:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	6P NEWS	8/2/12
15.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	6P NEWS	9/21/12
16.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	6:58P- 7:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	JEOP	8/2/12
16.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	6:58P- 7:30P (EST)	4		X	X	X	X			4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	JEOP	9/21/12
17.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	7:30P- 7:57P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	WHEEL	8/2/12
17.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	7:30P- 7:57P (EST)	4		X	X	X	X			4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	WHEEL	9/21/12
18.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	11P- 11:35P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	11P NEWS	8/2/12
18.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11P- 11:35P (EST)	4		X	X	X	X			4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	11P NEWS	9/21/12
19.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	12:37A- 1:37A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	FERGUSON	8/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	12:37A- 1:37A (EST)	4		X	X	X	X			4	\$200.00	\$800.00	WBNS-TV (WBNS)	FERGUSON	9/21/12
20.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	8A- 8:55A (EST)	1	X										WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/2/12
20.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	8A- 8:55A (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/21/12
21.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	7:57P- 8:55P (EST)	1	X										WBNS-TV (WBNS)	HIMYM/PARTNERS	9/2/12
21.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:57P- 8:55P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HIMYM/PARTNERS	9/21/12
22.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	11:35P- 12:37A (EST)	1	X										WBNS-TV (WBNS)	LETTERMAN	9/2/12
22.1	Revised Line / SPOT	10/08/12-10/08/12	5	:30	11:35P- 12:37A (EST)	2	X										WBNS-TV (WBNS)	LETTERMAN	9/10/12
22.2	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11:35P- 12:37A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	9/21/12
23.0	Revised Line / SPOT	10/02/12-10/02/12	5	:30	7:57P- 9P (EST)	1		X									WBNS-TV (WBNS)	NCIS	9/2/12
23.1	Normal Line / SPOT	10/02/12-10/02/12	3	:30	7:57P- 9P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	9/21/12
24.0	Revised Line / SPOT	10/02/12-10/02/12	5	:30	9P- 10P (EST)	1		X									WBNS-TV (WBNS)	NCIS LA	9/2/12
24.1	Revised Line / SPOT	10/02/12-10/02/12	4	:30	9P- 10P (EST)	1		X									WBNS-TV (WBNS)	NCIS LA	9/10/12
24.2	Normal Line / SPOT	10/02/12-10/02/12	3	:30	9P- 10P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS LA	9/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."





WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Revised Line / SPOT	10/02/12-10/02/12	5	:30	10P- 11P (EST)	1		X									WBNS-TV (WBNS)	VEGAS	9/2/12
25.1	Normal Line / SPOT	10/02/12-10/02/12	3	:30	10P- 11P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	VEGAS	9/21/12
26.0	Normal Line / SPOT	10/03/12-10/03/12	5	:30	9P- 10P (EST)	1			X						\$2,000.00		WBNS-TV (WBNS)	CRIMINAL MINDS	8/2/12
26.0.1	Closed Preempt	10/03/12															WBNS-TV (WBNS)	Schedule Change/Exception - PRESIDENTIAL DEBATE	
27.0	Normal Line / SPOT	10/03/12-10/03/12	5	:30	10P- 11P (EST)	1			X						\$2,000.00		WBNS-TV (WBNS)	CSI	8/2/12
27.0.1	Closed Preempt	10/03/12															WBNS-TV (WBNS)	Schedule Change/Exception - PRESIDENTIAL DEBATE	
28.0	Revised Line / SPOT	10/04/12-10/04/12	5	:30	7:57P- 9P (EST)	1				X							WBNS-TV (WBNS)	BIG BANG/2.5 MEN	9/2/12
28.1	Normal Line / SPOT	10/04/12-10/04/12	3	:30	7:57P- 9P (EST)	1				X				1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG/2.5 MEN	9/21/12
29.0	Revised Line / SPOT	10/04/12-10/04/12	5	:30	9P- 10P (EST)	1				X							WBNS-TV (WBNS)	PERSON OF INTEREST	8/2/12
29.1	Normal Line / SPOT	10/04/12-10/04/12	3	:30	9P- 10P (EST)	1				X				1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	9/21/12
30.0	Normal Line / SPOT	10/05/12-10/05/12	5	:30	7:57P- 9P (EST)	1					X				\$1,000.00		WBNS-TV (WBNS)	CSI NY	8/2/12
30.0.1	Closed Preempt	10/05/12															WBNS-TV (WBNS)	Schedule Change/Exception - BUCKEYE BLITZ	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Revised Line / SPOT	10/06/12-10/06/12	5	:30	4:58A- 6:56A (EST)	2						X					WBNS-TV (WBNS)	SAT NFWS	9/2/12
31.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT NEWS	9/21/12
32.0	Revised Line / SPOT	10/06/12-10/06/12	5	:30	6:57A- 9A (EST)	2						X					WBNS-TV (WBNS)	SAT THIS MORNING	9/2/12
32.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	6:57A- 9A (EST)	2						X		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	SAT THIS MORNING	9/21/12
33.0	Revised Line / SPOT	10/07/12-10/07/12	5	:30	6:28A- 8:30A (EST)	2							X				WBNS-TV (WBNS)	NEWS	9/2/12
33.1	Normal Line / SPOT	10/07/12-10/07/12	3	:30	6:28A- 8:30A (EST)	2							X		\$400.00		WBNS-TV (WBNS)	NEWS	9/21/12
33.1.1	Closed Preempt	10/07/12															WBNS-TV (WBNS)	Schedule Change/Spot - TIME SPECS/558-758A	
33.1.2	Closed Preempt	10/07/12															WBNS-TV (WBNS)	Schedule Change/Spot - TIME SPECS/558-758A	
34.0	Revised Line / SPOT	10/07/12-10/07/12	5	:30	8:58A- 10:30A (EST)	2							X				WBNS-TV (WBNS)	SUN MORNING	9/2/12
34.1	Normal Line / SPOT	10/07/12-10/07/12	3	:30	8:58A- 10:30A (EST)	2							X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	SUN MORNING	9/21/12
35.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	6:28P- 6:57P (EST)	1							X		\$500.00		WBNS-TV (WBNS)	SUN NEWS	9/2/12
35.0.1	Closed Preempt	10/07/12															WBNS-TV (WBNS)	Pre-Empt/Exception - NFL FOOTBALL	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0	Revised Line / SPOT	10/06/12-10/06/12	5	:30	6:58P- 7:30P (EST)	1						X					WBNS-TV (WBNS)	SAT NEWS	8/3/12
36.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	6:58P- 7:30P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	SAT NEWS	9/21/12
37.0	Revised Line / SPOT	10/06/12-10/06/12	5	:30	7:57P- 9P (EST)	1						X					WBNS-TV (WBNS)	CRIMETIME	8/2/12
37.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	7:57P- 9P (EST)	1						X		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIMETIME	9/21/12
38.0	Revised Line / SPOT	10/06/12-10/06/12	5	:30	9P- 10P (EST)	1						X					WBNS-TV (WBNS)	CRIMETIME	8/2/12
38.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	9P- 10P (EST)	1						X		1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	CRIMETIME	9/21/12
39.0	Revised Line / SPOT	10/06/12-10/06/12	5	:30	10P- 11P (EST)	1						X					WBNS-TV (WBNS)	48 HRS	8/2/12
39.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	10P- 11P (EST)	1						X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48 HRS	9/21/12
40.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	6:57P- 8P (EST)	1							X		\$3,000.00		WBNS-TV (WBNS)	60 MINUTES	8/2/12
40.0.1	Closed Preempt	10/07/12															WBNS-TV (WBNS)	Schedule Change/Exception	
41.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	9P- 10P (EST)	1							X		\$2,200.00		WBNS-TV (WBNS)	GOOD WIFE	8/2/12
41.0.1	Closed Preempt	10/07/12															WBNS-TV (WBNS)	Schedule Change/Spot -	
42.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	10P- 11P (EST)	1							X		\$1,800.00		WBNS-TV (WBNS)	MENTALIST	8/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0.1	Closed Preempt	10/07/12															WBNS-TV (WBNS)	Schedule Change/Exception	
43.0	Revised Line / SPOT	10/06/12-10/07/12	5	:30	11P- 11:35P (EST)	2						X	X				WBNS-TV (WBNS)	WKND NEWS	8/2/12
43.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	11P- 11:35P (EST)	1						X		1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WKND NEWS	9/21/12
44.0	Revised Line / SPOT	10/06/12-10/06/12	5	:30	11:35P- 12A (EST)	1						X					WBNS-TV (WBNS)	W2W SPORTS	8/2/12
44.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	11:35P- 12A (EST)	1						X		1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	9/21/12
45.0	Revised Line / SPOT	10/06/12-10/06/12	5	:30	12A- 1A (EST)	1						X					WBNS-TV (WBNS)	CRIMINAL MINDS	8/2/12
45.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	12A- 1A (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/21/12
46.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	11:35P- 12A (EST)	1							X		\$250.00		WBNS-TV (WBNS)	W2W SPORTS	8/2/12
46.0.1	Closed Preempt	10/07/12															WBNS-TV (WBNS)	Schedule Change/Exception	
47.0	Normal Line / SPOT	10/07/12-10/07/12	5	:30	12A- 1A (EST)	1							X		\$75.00		WBNS-TV (WBNS)	CRIMINAL MINDS	8/2/12
47.0.1	Closed Preempt	10/07/12															WBNS-TV (WBNS)	Schedule Change/Spot -	
48.0	Revised Line / NCAA FOOTBALL	10/06/12-10/06/12	4	:30	3P- 6:58P (EST)	1						X					WBNS-TV (WBNS)	COLLEGE FOOTBALL	8/2/12
48.1	Revised Line / NCAA SPORTS	10/06/12-10/06/12	4	:30	3P- 6:58P (EST)	1						X					WBNS-TV (WBNS)	COLLEGE FOOTBALL	8/9/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."





WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.2	Normal Line / NCAA SPORTS	10/06/12-10/06/12	3	:30	3P- 6:58P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	9/21/12
49.0	Normal Line / NCAA FOOTBALL	10/06/12-10/06/12	5	:30	8P- 11P (EST)	1						X			\$750.00		WBNS-TV (WBNS)	COLLEGE FOOTBALL	9/21/12
49.0.1	Closed Preempt	10/06/12															WBNS-TV (WBNS)	Pre-empt/Exception - NO COLLEGE FB IN THIS TIME PERIOD	
50.0	Revised Line / NFL-BROWNS/BENGALS	10/07/12-10/07/12	4	:30	12:57P- 4P (EST)	2							X				WBNS-TV (WBNS)	BENGALS FOOTBALL	9/21/12
50.1	Normal Line / NFL-BROWNS/BENGALS	10/07/12-10/07/12	3	:30	12:57P- 4P (EST)	2							X	2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	BENGALS FOOTBALL	9/21/12
52.0	Revised Line / SPOT	10/02/12-10/05/12	5	:30	11:35P- 12:37A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	LETTERMAN	9/21/12
52.1	Normal Line / SPOT	10/02/12-10/05/12	3	:30	11:35P- 12:37A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	LETTERMAN	9/21/12
53.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	5A- 5:55A (EST)	1	X										WBNS-TV (WBNS)	5AM NEWS	9/21/12
53.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5A- 5:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	5AM NEWS	9/21/12
54.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	5:57A- 7A (EST)	2	X										WBNS-TV (WBNS)	6AM NEWS	9/21/12
54.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5:57A- 7A (EST)	2	X							2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	6AM NEWS	9/21/12
55.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	7A- 8A (EST)	1	X										WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7A- 8A (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/21/12
56.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	4:25A- 4:58A (EST)	1	X										WBNS-TV (WBNS)	NEWS	9/3/12
56.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4:25A- 4:58A (EST)	1	X							1	\$200.00	\$200.00	WBNS-TV (WBNS)	NEWS	9/21/12
57.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	8:58A- 9:55A (EST)	1	X										WBNS-TV (WBNS)	LIVE WITH KELLY	9/3/12
57.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	8:58A- 9:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/21/12
58.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	9:58A- 10:55A (EST)	1	X										WBNS-TV (WBNS)	LETS MAKE A DEAL	9/3/12
58.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	9:58A- 10:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	9/21/12
59.0	Normal Line / SPOT	10/08/12-10/08/12	5	:30	10:58A- 11:57A (EST)	1	X								\$300.00		WBNS-TV (WBNS)	THE PRICE IS RIGHT	9/3/12
59.0.1	Closed Preempt	10/08/12															WBNS-TV (WBNS)	Political/Exception - 400	
60.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	11:58A- 12:30P (EST)	1	X										WBNS-TV (WBNS)	NOON NEWS	9/3/12
60.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11:58A- 12:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON NEWS	9/21/12
61.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	12:30P- 2P (EST)	1	X										WBNS-TV (WBNS)	SOAP ROTATION	9/3/12
61.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	12:30P- 2P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAP ROTATION	9/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
62.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	2P- 3P (EST)	1	X										WBNS-TV (WBNS)	THE TALK	8/3/12
62.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	2P- 3P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	THE TALK	9/21/12
63.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	3P- 3:55P (EST)	1	X										WBNS-TV (WBNS)	DR PHIL	8/3/12
63.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	3P- 3:55P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR PHIL	9/21/12
64.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	3:58P- 5P (EST)	1	X										WBNS-TV (WBNS)	DR OZ	8/3/12
64.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	3:58P- 5P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	9/21/12
65.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	5P- 6P (EST)	2	X										WBNS-TV (WBNS)	5PM NEWS	8/3/12
65.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5P- 6P (EST)	2	X							2	\$2,200.00	\$4,400.00	WBNS-TV (WBNS)	5PM NEWS	9/21/12
66.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	6P- 6:30P (EST)	1	X										WBNS-TV (WBNS)	6PM NEWS	8/3/12
66.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6P- 6:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6PM NEWS	9/21/12
67.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	6:58P- 7:30P (EST)	1	X										WBNS-TV (WBNS)	JEOPARDY	8/3/12
67.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:58P- 7:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOPARDY	9/21/12
68.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	7:30P- 7:57P (EST)	1	X										WBNS-TV (WBNS)	WHEEL OF FORTUNE	8/3/12
68.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:30P- 7:57P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
69.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	11P- 11:35P (EST)	1	X										WBNS-TV (WBNS)	LATE NEWS	8/3/12
69.1	Revised Line / SPOT	10/08/12-10/08/12	5	:30	11P- 11:35P (EST)	1	X										WBNS-TV (WBNS)	LATE NEWS	9/21/12
69.2	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11P- 11:35P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	LATE NEWS	9/27/12
70.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	12:37A- 1:37A (EST)	1	X										WBNS-TV (WBNS)	CRAIG FERGUSON	8/3/12
70.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	12:37A- 1:37A (EST)	1	X							1	\$200.00	\$200.00	WBNS-TV (WBNS)	CRAIG FERGUSON	9/21/12
71.0	Revised Line / SPOT	10/03/12-10/03/12	5	:30	7:57P- 9P (EST)	1			X								WBNS-TV (WBNS)	SURVIVOR	8/10/12
71.1	Normal Line / SPOT	10/03/12-10/03/12	3	:30	7:57P- 9P (EST)	1			X					1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	SURVIVOR	9/21/12
72.0	Revised Line / SPOT	10/06/12-10/06/12	5	:30	7:30P- 7:57P (EST)	1						X					WBNS-TV (WBNS)	SAT WHEEL OF FORTUNE	8/10/12
72.1	Normal Line / SPOT	10/06/12-10/06/12	3	:30	7:30P- 7:57P (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAT WHEEL OF FORTUNE	9/21/12
73.0	Revised Line / SPOT	10/08/12-10/08/12	5	:30	10P- 11P (EST)	1	X										WBNS-TV (WBNS)	HAWAII FIVE-0	8/10/12
73.1	Normal Line / SPOT	10/08/12-10/08/12	3	:30	10P- 11P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HAWAII FIVE-0	9/21/12
74.0	M/G For 35.0.1 / SPOT	10/08/12-10/08/12	5	:30	8:58A- 9:55A (EST)	1	X							1	\$200.00	\$200.00	WBNS-TV (WBNS)	LIVE WITH KELLY	8/15/12
74.1	M/G For 35.0.1 / SPOT	10/08/12-10/08/12	3	:30	8:58A- 9:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LIVE WITH KELLY	9/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."





WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (16B0)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
75.0	M/G For 35.0.1 / SPOT	10/08/12-10/08/12	5	:30	8A- 8:55A (EST)	1	X							1	\$300.00	\$300.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	8/15/12
75.1	M/G For 35.0.1 / SPOT	10/08/12-10/08/12	3	:30	8A- 8:55A (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/21/12
76.0	M/G For 26.0.1,27.0.1 / Special	10/03/12-10/03/12	5	:30	9P- 11P (EST)	2			X					2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	PRESIDENTIAL DEBATE	8/28/12
76.1	M/G For 26.0.1,27.0.1 / Special	10/03/12-10/03/12	3	:30	9P- 11P (EST)	2			X					2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	PRESIDENTIAL DEBATE	9/21/12
77.0	M/G For 59.0.1 / SPOT	10/08/12-10/08/12	4	:30	10:58A- 11:57A (EST)	1	X								\$400.00		WBNS-TV (WBNS)	THE PRICE IS RIGHT	8/31/12
77.0.1	Closed Preempt	10/08/12															WBNS-TV (WBNS)	No Avail/Exception -	
78.0	M/G For 59.0.1 / SPOT	10/08/12-10/08/12	3	:30	10:58A- 11:57A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	THE PRICE IS RIGHT	9/4/12
79.0	M/G For 40.0.1 / SPOT	10/07/12-10/07/12	5	:30	7:30P- 8:30P (EST)	1							X	1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	60 MINUTES	9/5/12
79.1	M/G For 40.0.1 / SPOT	10/07/12-10/07/12	3	:30	7:30P- 8:30P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	9/21/12
80.0	M/G For 41.0.1 / SPOT	10/07/12-10/07/12	5	:30	9:30P- 10:30P (EST)	1							X	1	\$2,200.00	\$2,200.00	WBNS-TV (WBNS)	GOOD WIFE	9/5/12
80.1	M/G For 41.0.1 / SPOT	10/07/12-10/07/12	3	:30	9:30P- 10:30P (EST)	1							X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	GOOD WIFE	9/21/12
81.0	M/G For 42.0.1 / SPOT	10/07/12-10/07/12	5	:30	10:30P- 11:30P (EST)	1							X	1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	MENTALIST	9/5/12
81.1	M/G For 42.0.1 / SPOT	10/07/12-10/07/12	3	:30	10:30P- 11:30P (EST)	1							X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	MENTALIST	9/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101744

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1537/SKED A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/02/12  
**Last Modified** 10/02/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894241  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,447.50  
**Net Total** \$246,202.50  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	173	\$289,650.00
<b>Grand Total:</b>	<b>173</b>	<b>\$289,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
82.0	M/G For 46.0.1 / SPOT	10/07/12-10/07/12	5	:30	12:05A- 12:30A (EST)	1							X	1	\$250.00	\$250.00	WBNS-TV (WBNS)	W2W SPORTS	9/5/12
82.1	M/G For 46.0.1 / SPOT	10/07/12-10/07/12	3	:30	12:05A- 12:30A (EST)	1							X	1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	9/21/12
83.0	M/G For 47.0.1 / SPOT	10/07/12-10/07/12	5	:30	12:30A- 1:30A (EST)	1							X	1	\$75.00	\$75.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/5/12
83.1	M/G For 47.0.1 / SPOT	10/07/12-10/07/12	3	:30	12:30A- 1:30A (EST)	1							X	1	\$200.00	\$200.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/21/12
84.0	M/G For 43.0.1 / SPOT	10/07/12-10/07/12	5	:30	11:30P- 12:05A (EST)	1							X	1	\$375.00	\$375.00	WBNS-TV (WBNS)	WKND NEWS	9/5/12
84.1	M/G For 43.0.1 / SPOT	10/07/12-10/07/12	3	:30	11:30P- 12:05A (EST)	1							X	1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WKND NEWS	9/21/12
85.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	11:35P- 12:37A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	9/21/12
86.0	Normal Line / SPOT	10/03/12-10/05/12	4	:30	1:35A- 3:59A (EST)	2			X	X	X			2	\$25.00	\$50.00	WBNS-TV (WBNS)	OVERNIGHT ROTATOR	10/2/12
87.0	M/G For 33.1.1,33.1.2 / SPOT	10/07/12-10/07/12	3	:30	5:58A- 7:58A (EST)	2							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	NEWS	10/1/12
88.0	Normal Line / BUCKEYEBLITZ	10/05/12-10/05/12	3	:30	7:57P- 9P (EST)	1					X			1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	BUCKEYE BLITZ	10/1/12
89.0	Normal Line / SPOT	10/03/12-10/05/12	4	:30	5P- 6P (EST)	1			X	X	X			1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	SPM NEWS	10/1/12
90.0	Normal Line / SPOT	10/03/12-10/05/12	4	:30	8A- 8:55A (EST)	1			X	X	X			1	\$600.00	\$600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	10/1/12
91.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	5A- 5:55A (EST)	1			X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	SAM NEWS	10/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."